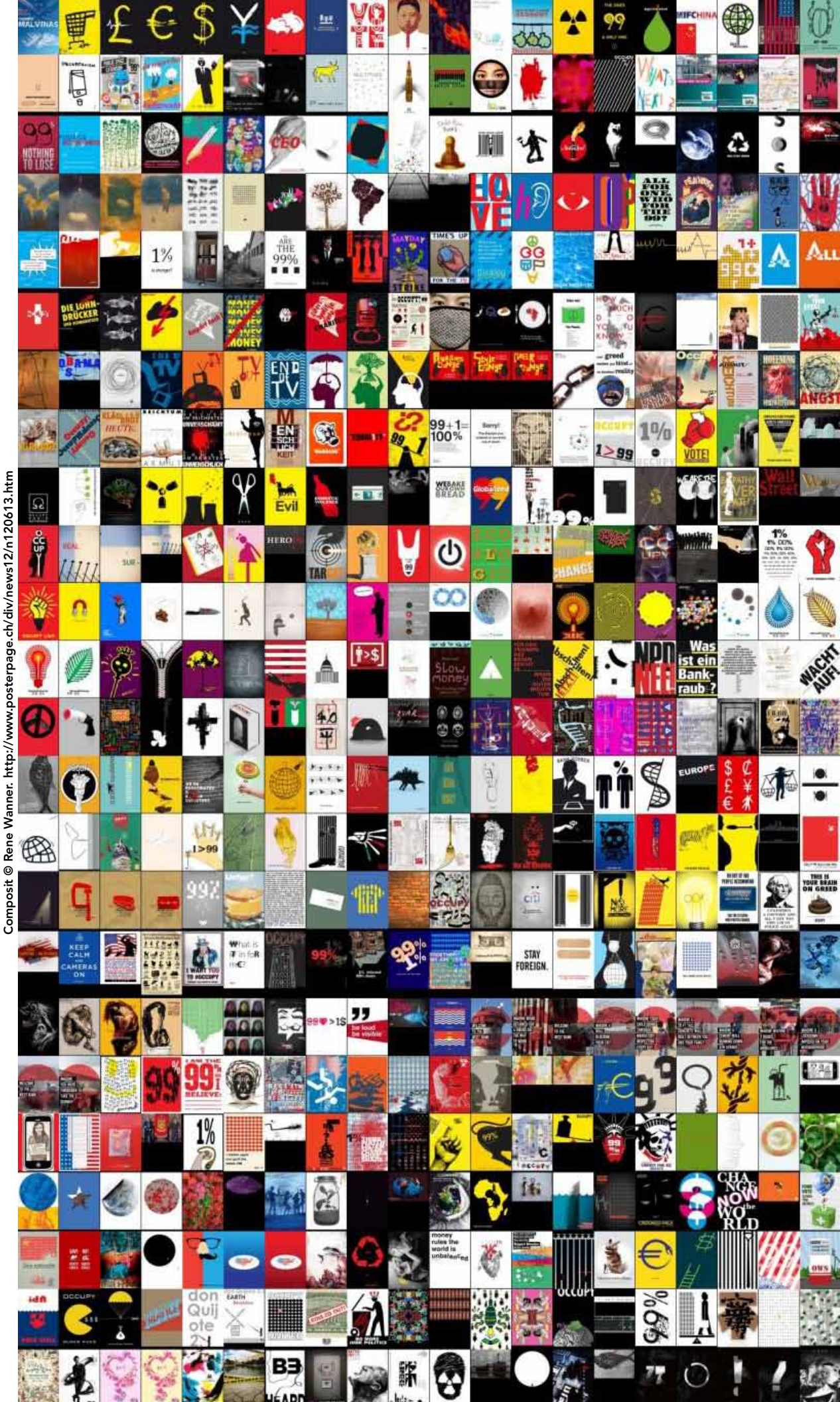


Occupy: What's Next?

International poster
competition.

The results



Composit © Rene Wanner. <http://www.posterpage.ch/div/news12/n120613.htm>

Jurors

- Erik Brandt, Minneapolis
- Pascal Colrat, Paris
- Jochen Fiedler, Leipzig
- April Greiman, Los Angeles
- Morteza Majidi, Babol
- Gunter Rambow, Güstrow
- Elizabeth Resnick, Boston
- Dr. Bettina Richter, Zürich
- David Tartakover, Tel Aviv
- Jeanne Verdoux, New York
- Rene Wanner, Basel
- Dr. Sylke Wunderlich, Berlin

Occupy: What's Next?
is a NextByDesign
initiative
in partnership with
Plakat Social.

A rising star in poster design: Wu Zhonghao wins the international Occupy: What's Next? competition

(June 30, 2012) The grand prize for the international poster competition on the theme of Occupy: What's Next? has been won by the Beijing designer Wu Zhonghao, whose stark image of a lone figure emerging into a circle of light is underscored by the word "future".

Selected by a distinguished panel of 12 judges, this poster and 15 others — including two posters by Taber Calderon, New York, and two by Casandra Popescu, Hamburg — were chosen for their graphic impact and creativity in confronting the challenges of economic inequality, greed, corporate influence, political corruption and environmental tragedy that were identified by the populist Occupy Wall Street movement of fall 2011.

The winner of the "Public's Choice" category, as voted by Facebook users, was Christopher Scott of Dungannon, Northern Ireland, whose image of a deforested Amazon region is expressed by a crumbling leaf in the shape of the South American continent. Posters from Canada, Taiwan, USA and Switzerland also won public recognition for their visual statements about election fraud in Iran, the risks of nuclear energy, the beliefs of the 99%, and the possibilities of lateral thinking.

Hundreds of ideas were contributed by design professionals, students, and non-professionals from over 35 different countries. Consistent with the goals of open participation and transparency, the organizers are also publicly sharing the top selections of the individual judges. This yields a fascinating insight into the perceptions of these figures whose backgrounds include art history, graphic design, photography, curation and journalism.

The competition results provide an unparalleled view into the worldwide significance of the Occupy concept. Viewed together, these posters convey the intensity of discontent with the status quo maintained by a hyper-privileged 1% while demonstrating the role that designers around the globe can play by engaging constructively in social debate. Designers were urged in the briefing to go beyond the conventions of protest by creating positive messages. The submissions and the jury's selections make clear how difficult that task is.

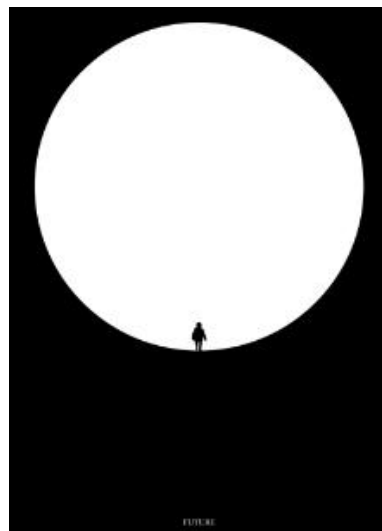
The Occupy: What's Next? poster action was organized by the San Francisco design initiative "Next By Design", led by Erik Adigard, Jean Benoit Levy and David Peters, together with "Plakat Social" – the International Platform for Posters with Social Content – of Leipzig in Germany and with the support of Adobe Inc. An iPad application is in development. All works are offered under Creative Commons license. You are invited to freely share these images provided you explicitly acknowledge their creators.

1

Occupy,
what's next.

International
poster
competition.

In all categories



Grand Prix Future
Zhonghao Wu
Beijing, China

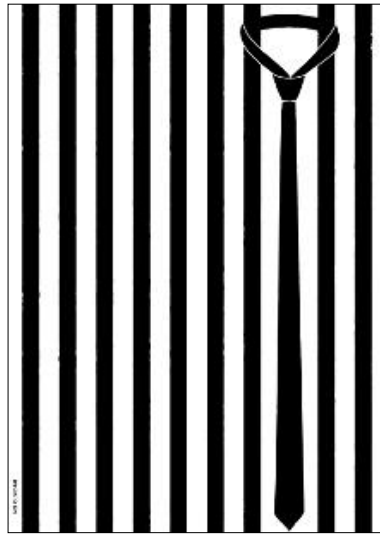
73

2

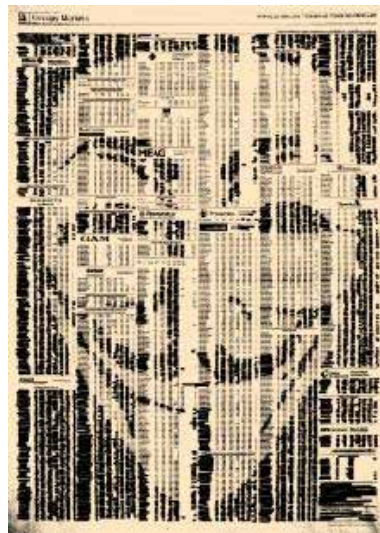
Occupy,
what's next.

International
poster
competition.

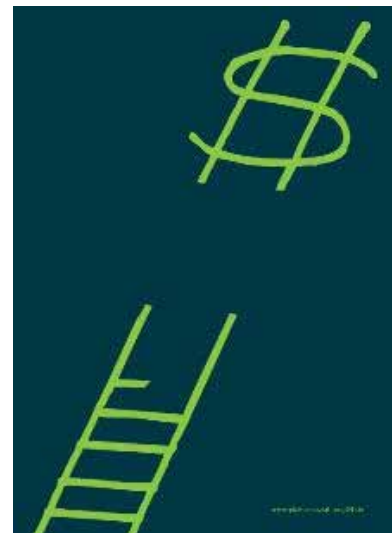
Category
Professionals



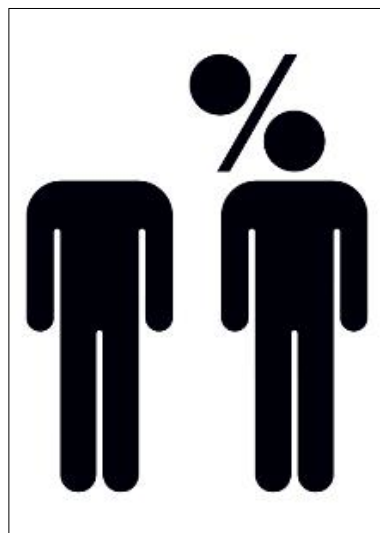
1 Punish Corporate Crimes
Taber Calderon
72 Harlem, New York City, USA



2 Occupy markets
Goetz Gramlich
70 Heidelberg, Germany



3 Poverty
Taber Calderon
66 Harlem, New York City, USA



4 Untitled
Lex Drewinski
64 Berlin, Germany



5 Equilibrium
Ronald Reinicke
64 Halle, Germany

3

Occupy,
what's next.

International
poster
competition.

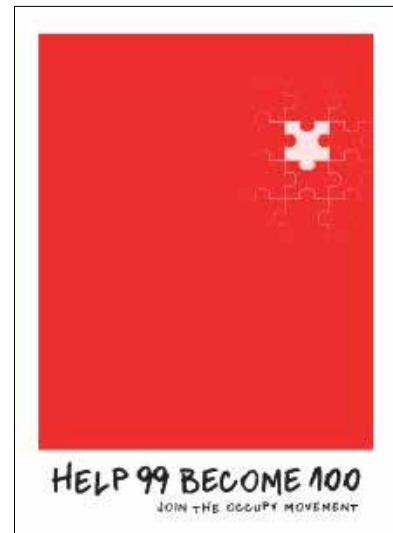
Category
Design students



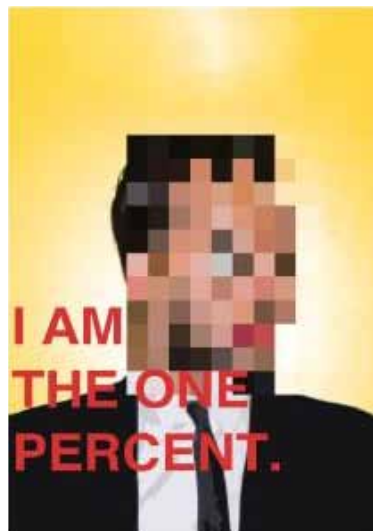
1 May Day – Stop the violence against working class
Mani Nilchiani
60 Brooklyn, New York, USA



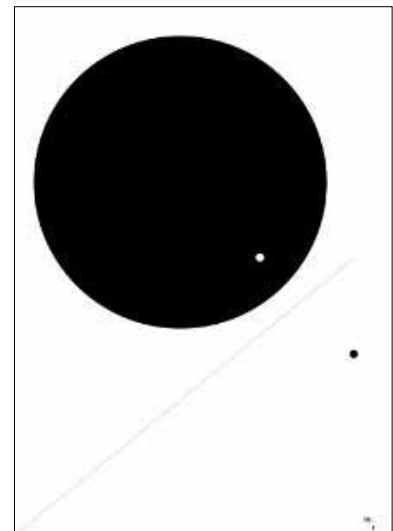
2 99 by 1
Orin Ivan Vrkaš
57 Zagreb, Croatia



3 Help 99 become 100
Luiza Dale,
55 New York, New York, USA



4 I am
Fahad AlHunaif
54 New York, New York, USA



5 Outweighing The Few
Shannon McCarthy
51 Minneapolis, Minnesota, USA

4

Occupy,
what's next.

International
poster
competition.

Category
Non-professionals



1 Terrorist chart
Mark Miller
49 North Hollywood, CA, USA



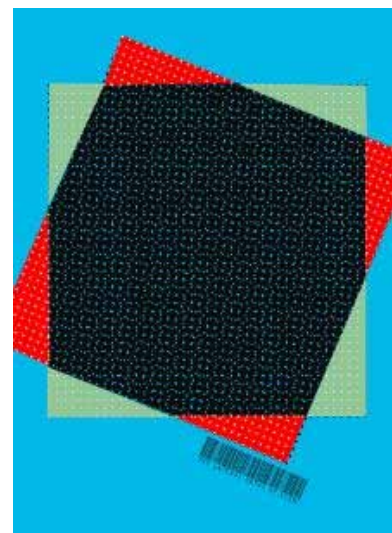
2 Occupy markets
Dave Loewenstein
40 Lawrence, Kansas, USA



3 To revolt
Casandra Popescu
39 Hamburg, Germany



4 Vernunft Tanken
Thomas Patheiger
33 Frankfurt Am Main, Germany



5 The lateral point of view
Casandra Popescu
32 Hamburg, Germany

5

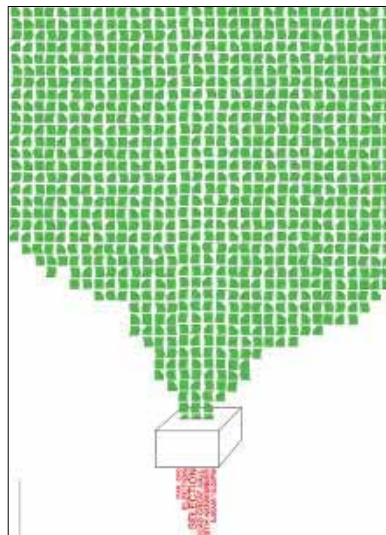
Occupy,
what's next.

International
poster
competition.

Category
Public's choice
(Face Book points)



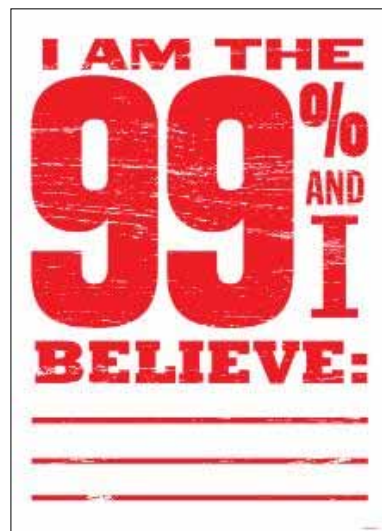
1 Dead Leaf
Christopher Scott
Dungannon, Northern Ireland
38



2 Green votes
Molly Aghae
Toronto, Ontario, Canada
28



3 Dandelion
Wei-Chih Hsu
Tainan, Taiwan
21



4 I Believe...
Noah Scalin
Richmond, Virginia, USA
17



5 All about Money?
Sarah Thueler
Zofingen, Switzerland
17